

INITIAL PERFORATING COMPANY FLYER

Maurice Harp

Overleaf is a reduced copy of a flyer from the Initial Perforating Company, which I believe has not been published before in our Bulletin. The original of this flyer is in the Post Office archives and is in very bad condition. The illustration has been “cleaned up” for publication. The flyer shows an imprinted “perfin” IP/CoLd however this design has never been reported on stamps. In Bulletin 332 **John Mathews** did some research that showed in the late 1880’s the Initial Perforating Company was at 5 Little Love Lane and by 1892 had moved to 37 Wood Street, in 1896 they were shown at 36 Basinghall Street, London EC. So this flyer seems to date from around 1890.

We know a little about the company from research carried out by **John Nelson** that was published in our Bulletin in 1964 which I reproduce here. “The Initial Perforating Company was formed in 1886 to take over the business of Francis A Hancock who had been the first serious rival to Sloper. Hancock received £1,000 in cash and 100 shares of £10 each in the Company. Hancock’s services as Managing Director were retained at £100 per year and a certain share of the profits. The company took over all Hancock's goodwill and plant, the latter comprising, "6 perforating presses, 1 vice, about 2,000 perforating pins (3 sorts), 552 perforating dies, sundry tools and a work bench". The business was successful for several years, but, about 1892, Hancock died and thereafter business gradually declined and the Company was struck off in 1898.”

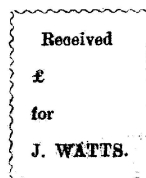
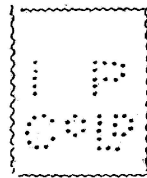
It is interesting to compare this flyer with that of F A Hancock which was published in Bulletin 349. It will be seen that the charges made by The Initial Perforating Company were identical to that made by F. A. Hancock – which I guess is not a great surprise.

We know nothing of the perfins that the company produced although it has been suggested that the Butterfly Alphabet may be associated with the company. But at this stage it must just be an interesting suggestion.

IMPORTANT NOTICE

TO LARGE CONSUMERS OF

POSTAGE STAMPS.



The Initial Perforating Company, Limited.

SUPPLIES

Postage and other Stamps Perforated with the Initial of any Firm.

Charges for Perforating	s.	d.
£5	1	0
£10 to £15; for each £5	0	9
£30 to £45; " £5	0	6
£50 and upwards; " £50	2	6

Receipt Stamps Printed with the Name of any Firm

Charges for Printing	s.	d.
£5	2	0
£10	3	0
£20	4	0

Post Cards and Wrappers Printed, per 1,000 2 0

Town Orders to be paid for on delivery; Country Orders, half Bank Notes to be sent with Orders, second halves to be sent on receipt of Stamps.

Orders received in the Morning executed the same day.

Address The Manager,

5, LITTLE LOVE LANE, WOOD STREET, CHEAPSIDE, LONDON. E.C.

STOUT WHITE POST CARD

SUPPLIED AT 8^d PER DOZ.

PRINTED FREE OF CHARGE.

FOR QUANTITIES OF NOT LESS THAN 500.

ORDERS SENT TO

THE MANAGER,

INITIAL PERFORATING COMPANY, Limited.

LITTLE LOVE LANE, WOOD STREET, E.C.

WILL RECEIVE IMMEDIATE ATTENTION.